

Indo-US body presents Southern Star Awards

BANGALORE: The Indo-American Chamber of Commerce (IACC), bilateral chamber for Indo-US business, on Saturday, launched the Southern Star Awards here.

It will be celebrating the American Independence Day which falls on Monday, in the presence of US Consul General, Hyderabad Katherine Dhanani and US Consulate, Chennai Political Economic Advisor Maxwell Hamilton.

The awards have been instituted by the South India Council of IACC, with a view to recognise its members who have advocated good business between India and the US, further fostering the spirit of Indo-US business cooperation.

Inaugurating the awards, IACC Regional President (South India) Vasanth Kini said, "Given the current economic environment in the US, it is very important for India and the US to strike common ground which will be beneficial to both sides," adding that IACC comprises of not only US companies located in India and Indian companies doing business with the US, but from 2011, even US companies in the US itself, doing business with India. In its first year, the awards have been given in three categories. The Best Indian Company located in South India doing business with the US, was bestowed on Hyderabad-based Infotech Enterprises Limited, a global engineer-



Vasant Kini

ing services firm providing network and content engineering services. The Best US Company located in South India doing business with India was awarded to Altair Engineering India Private Limited, involved in innovative product design and development, advanced engineering software and grid computing technologies. Meanwhile, Aarjay International, a source for branded, critical electronic and electromechanical components, systems and instruments, bagged the award of Best Emerging Indo-US Company in South India.

Kini said IACC would aim at instituting awards in more categories in the years to come, enabling itself to recognise more companies for their business achievements.

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